

The Standard Extends Christmas Greetings to All

CHRISTMAS GREETINGS FROM ST. MICHAEL & ALL ANGELS' CHURCH

On a Statue erected to Ferdinand de Lesseps, Engineer of the Suez Canal, there was placed in Latin words which in English mean: "To open the Earth to the Nations." While the idea of a canal to join Mediterranean to Red Sea was received with a great deal of criticism in the middle of the 19th century, the foresight of Desseps, "Prime Minister in Great Britain, in taking an opportunity offered for purchasing an interest in the Suez Canal Company on behalf of the people whom he served, has been abundantly justified.

It may not seem much to us that a Baby should be born in Bethlehem which in 1935, two years since, out that which the Messiah did, and the inspiration His life has been to people of all Nations, has opened the Kingdom of Heaven to all Peoples.

That Baby has become the unifying factor among the peoples of the Earth, not as a leader in international affairs, but as the Founder of interdependence. He made the Christmas Truce of the great war possible, because Angels announcing His birth, brought Peace to the Earth to Men of goodwill.

REV. T. B. WINTER.

STRATHMORE SCHOOLS

War! Depression! Destitution! Uncertainty! Poverty!—This is the quintessence of our times. The world in the year of our Lord 1935, Christmas 1935. How do we face it? What does it really mean to the individual Canadian? What percentage of us look upon it as just another holiday?—An opportunity to make money?—A hope to receive presents? How much of the real spirit of Christmas is abroad—as much as ever? Perhaps.

To what degree can this real Christmas Spirit neutralize and overcome the Spirit that leads to War, Depression, Destitution, Uncertainty, Poverty? All the teachers agree to us to believe that its effect is almost infinitesimal. Not that we believe the Spirit of Kindness that we were taught symbolize Christmas. We value it more highly than anything else in the world, but we do contend that the quintessence of our times is a condition against which the true Christmas Spirit has but little effect.

May we at this Christmasede do all in our power to make this Season mean something real, something vital in our lives.

Sincere good wishes, from the Staff of the Strathmore Schools, for Christmas and the New Year.

S. H. CROWTHER,

Principal Strathmore Schools

STRATHMORE SCHOOL BOARD

The School Board is glad to have this opportunity to again extend the Season's Greetings to the parents and children of the community.

Another year has passed, with all our ups and downs left behind and a new year commencing in which we all hope for better times.

During the festive season and holidays let us try and enjoy this time happy way of enjoying Christmas, and passing a cheerful greeting to everyone.

For hundreds of years a "Merry Christmas" has been the pass word for all with the yuletide days of celebrating Christmas Tree, Turkey, fun and feasting.

We wish for all a real Merry Christmas and Happy New Year, especially to the children, and may Santa Claus be kind to each and everyone.

J. A. FIENCH,

Chairman Strathmore School Board

A. F. & A. M.

The Officers and Members of Strathmore Lodge No. 242, A. F. & A. M. desire at this festive season to convey to the community their best wishes for a Merry Christmas and their sincere hope that the coming year will be one of peace and plenty, and that success may crown all worthy efforts.



A CHRISTMAS MESSAGE FROM REV. FATHER COSMAN, P. P.

"Fear not, for I bring you tidings of great joy; that shall be to all the people, for this day is born to you in the city of David a Saviour who is Christ the Lord."

Whatever records there were of visitations of God to man, either in the sacred books of the Jews, or in tradition, all had hitherto borne trace that His visitations were made in such a way as to strike awe, and even terror, into those who had witnessed them. The great bulk of mankind, outside the Jewish nation and church and not little reliable guides about things supernatural, had though perhaps a darkness by like a pall of death upon the face of the world, yet even in the worst of times there appeared at least in the imagination, an impression so deprecated that nothing could utterly destroy it, that spirit was, but very near to the glowing life of the sense, there was another and a very different world—the spiritual world—that made itself felt at times amid the dull routine of material universe. They felt, even the most careless and depraved, that it could scarcely be, but that, from this vault of the over arching heavens some Mighty Power ruled, and had a throne, from which, however invisible it might be to the dull eyes of sense, yet, real mandates came, at times supported by a power that guaranteed obedience, and men felt soon afraid when any unusual occurrence, or signs, gave ground for thinking that the spirit world was about to make a manifestation of itself.

The inspired books of Jewish taught a real and Almighty God, who had made the world, and mankind, but did not fling them from him to be ruled by chance, but who had kept him fast in His Almighty hand, and presided over their destinies by a providence that left nothing wanting. And this God had made many visitations to His people, but in a manner to make men's hearts tremble and afraid.

God came, or made His first visit when Adam sinned, again at the time of the flood, also when He delivered His law on Mount Sinai amidst lightning flashes and the roll of thunder, when the people, God's chosen, as they were, fell upon their faces, and their hearts within quailed with terror, while God proclaimed His covenant and law. Such were some of His visits. But there was now, in the fullness of His mercy, to be another and abiding visitation so different from the former that the most appropriate words to be found to herald His arrival were the words of the angel Joy, "for this day is born to you in the city of David a Saviour, who is Christ the Lord."

How the world came to a saviour, history can surely tell. God was unknown by many, and by some denied, the history of the world before the coming of Christ was a blank, up in Adams answer to Gods question: "Adam where art thou?" Adam answered: "I was ashamed, and I hid myself."

Man created with an immortal soul made to Gods likeness, destined to find perfection and happiness in the knowledge and love of God Himself, was corrupted by sin, which had fallen like a pall of death over the face of humanity, and it became the duty of the unaided man, ashamed, as it were, of the nakedness of his soul, to hide himself from the face of God. This has been going on for years, the world, in fact, to all appearance, became the Kingdom of Satan. But now in the fullness of time the voice of the Baptist was heard, proclaiming that the Kingdom of Heaven was at hand. And while the world slept in the silence of midnight, Christ came in all silence, except to announce to the Shepherds, who kept vigil on the lonely plains. The Shepherds were the most appropriate men to make His an-

nouncement to as they were least affected by the world and sin; their lives were simple and their hearts were pure, they were mostly alone with God in the solitude of nature, out under the eye of heaven. But when the vision lay upon them, they being men with natural feelings, were afraid for never before had they seen such brightness, or heard an angels voice, and that voice said: "Fear not" etc.

Yes a Saviour was born after all these weary years, Christ had come, and had been in the world. The inspired word shows us He came not as before in power and majesty, but in humility and poverty to teach man, the only way to reach salvation is through innocence and humility. What a manner to come. It was a manner of which I must say, and you must feel, that it was worthy of God alone, who performed it. Who can help loving Him, as He is a helpless infant, ret of the sensibilities of Heaven's Majesty and of the power that makes the angels fall of awe, and makes the devils tremble?

This was Gods plan; and, according to it, when the shepherds beheld him, they found the infant laid in a manger. Such is the specific that the Church announces you to look upon, to-day the spectacle of God made man, in the form of an infant. Can I, as the minister of the church announce to you, the same tidings of great joy that the angels announced on the world's first Christmas: "Fear not" etc. Can I address you, "Joy to you that vision, and say I too say: "Fear not." I can say so, but only on this condition: if there is kindled in your heart the fire of that love that casts out fear; if you can come, as the shepherds came, with simple minds and firm faith; and hearts as guileless as their hearts were, you may be effecting, of your hearts and souls to the infant saviour; if, having gone through that baptism of penance which John the Baptist preached to the multitude of sinners; if, with hearts full of love and souls free, at any rate, from mortal sin, you can kneel today before the infant who in the reality and the holiness of His Sacramental presence, Jesus has made Bethlehem no longer a mere memory of the past, but a living reality, a part of the everyday experience of your Christian lives.

If this be so, then come without fear and you will find Jesus as truly as the Shepherds found Him, as surely as you shall find Him when your souls have passed to the glory of Heaven, and Gods Beatific Vision.

ROYAL ARCH MASONS

The Grand Chapter of Royal Arch Masons, a Fraternal organization designed at times to promote the cultivation of the highest standard of Social Activities, deeply concerned in the wellbeing and progress of the community in which its constituent chapters are situated.

Looking back over the years of depression we have been proud through one feels pride at the fortitude and courage with which this community faced it and strictly adhered to law and order during these trying times.

We extend our sincere sympathy to all those who are passing through a period of sickness or bereavement, and trust that at this Xmas Season the anniversary of the birth of our Saviour, That peace which passes all understanding may be yours, and the opening of a new year may be the dawning of a brighter period bringing prosperity and happiness, and a full understanding of our duties towards the present and future generations, to guide and encourage them to press forward with an honest endeavor to consummate the realization of that lofty and noble ideal of Brotherly Love, Relief and Truth.

Sincerely yours,

W. E. MURPHY.

CHRISTMAS—AN ACROSTIC

Carry the Christmas Spirit into the coming year.
Handle life's many problems, face them without a fear;
Light on about in the victory, grasp it and make it your own
Hemize not the trials, face them, but not alone.
Seize on the Christmas promise of life in abundant kind,
Fold in the Scripture Story, by the Great Master's Mind.
Make Christ your friend this Christmas, the Helper along life's way.
Ask Him to send that friendship, to seal it at once, to say,
"Stay your own hand in my keeping, I'll lead you to endless day."

REV. F. FURSTLER, Carleton Place.

GREETINGS FROM ROCKYFORD

A Merry Christmas! Just what we mean by this! Are we expressing a hope that the object of our good wishes may find it possible and convenient to gratify a gluttonous appetite at a sumptuous dinner of roast goose or turkey, in utter defiance of all recognized laws of hygiene and health, as laid down for us by a watchful and loving Mother Nature? Or, are we pronouncing a benediction on the efforts of some of our more careless, if not wayward, friends to store up for this annually recurring occasion, if not an annual, at least an augmented supply of spirituous liquors? Certainly, we wish them liberty, we also wish them temperance. If we wish them extraordinary license, why, of all the days in the year, do we choose this holy Anniversary?

"Behold! I bring you good tidings of great joy which shall be unto all people. For unto you is born this day in the city of David, a Saviour which is Christ the Lord."

The most important announcement ever made on this earth. The birth of the central figure of all history and the dominant force of all time in the preservation of laws of righteousness, decency and morality. Is it fitting that the celebration of the anniversary of this momentous event should be marked by disregard for the very laws which are founded on His teaching?

To be happy and merry, it is not necessary to deny oneself in the good things of this life. On the other hand, no permanent happiness can result from transgression of divine laws or the laws of nature, even though there may be a temporary exhilaration.

A Merry Christmas! Fortunately, we are not all cast in the same mold. What a monstrous world this would be if we were. Solidarity is an all too universal human trait and our own generosity seldom extends to the point where we are able to attribute complete sincerity to those who sit on for reasons unknown to us, violently disagree with us. We know experience that "The devil can quote Scripture." It is difficult to force this disagreeable fact, and the knowledge that such is the truth, renders our attempted judgments of our adversaries' intentions doubly dangerous. Therefore, especially at this season of the year, let us not attempt to judge. Let us extend good will toward all men regardless of race or creed and remember that our life span is so short as to be but an instant in the great eternity. We are here for a purpose. It seems extremely unlikely that such purpose is to be achieved by criticizing the intentions of our fellow men.

To the Strathmore Standard on the occasion of the publication of this issue, we extend our warmest wishes from the Village of Rockyford. I extend best wishes for a Merry Christmas and a Happy and Prosperous New Year.

C. R. WALROD,
Mayor, Rockyford.

YE OLDE YULETIDE GREETINGS

Christmas is a time of old things. And there is no other word that will convey just that meaning.

Christmas is older than the birth of Jesus. Now, please don't be shocked. While the word itself is of much later origin the idea goes back into pre-historic times. In fact the word is quite modern in its derivation. The word Christmas was one of the many individual names of the Church, as early as for example, Catholics. But our own Yuletide carries us back to pagan customs among our ancestors, some of which have passed into the Christian festival.

Christmas is a time of old customs—the tree, the stocking, the last supper with plum pudding. It would not care to suggest that the water electric lights were not an improvement on fire-breathing candles, but other decorations like mistletoe, holly, corn and apples on the tree. And Christmas without holly—quite unchristian. The custom is extending like gift comes from the ancient Roman Saturnalia while the open tree was a part of Druid worship. We like the old custom of Christmas, as touched them and they have been changed.

Then it is a time of old friends. The teenagers invite their new friends, but very soon they will outgrow that. It is the old friends with whom we are associated at other Christmas times that we think about the custom is extending like gift comes from the ancient Roman Saturnalia while the open tree was a part of Druid worship. We like the old custom of Christmas, as touched them and they have been changed.

And isn't it strange that we have never been able to improve on the old solution, "Merry Christmas." The old solution is the custom is extending like gift comes from the ancient Roman Saturnalia while the open tree was a part of Druid worship. We like the old custom of Christmas, as touched them and they have been changed.

Ye Olde Time Christmas
be yours.

V. M. GILBERT,

Minister United Church.

CANADIAN LEGION B. E. S. L.

Present world conditions emphasize more than ever the need for the Christmas Spirit. War, rumors of war, universal unrest and distrust, make possible to all an imperative necessity. At no time in history has there been such an ease of communication and exchange of international opinions. This should enable countries to have a reasonable view of each others problems and come to understanding of mutual agreement. The reverse is the case. The trend is to a national and even racial isolation. If a sincere effort is made to carry out the message of "Peace and Goodwill to Men," it can be of such aid toward that end by giving service and co-operation, which can be done to make the ideal of universal brotherhood come true.

WISHING YOU A MERRY CHRISTMAS AND A PROSPEROUS AND HAPPY NEW YEAR.

Strathmore Branch Alberta No. 19
Canadian Legion B. E. S. L.

W. S. PATTERSON, Secretary.

GREETINGS FROM C. P. R.

"I am pleased to be afforded this opportunity of extending to the residents of Strathmore, and vicinity, the very heartiest and best wishes of a new center for the year of good health, and for prosperity and success throughout the coming year."

To wish to the residents of Strathmore, to be better acquainted with my fellow citizens, and to be fully enjoying the many advantages of a residence in Strathmore.

A. GRIFFIN, D.N.R.

Look Over Our STOCK For Christmas

NEW SHIPMENT OF TOYS
STREAM LINE PEDAL CARS
JOYCYCLES, DOLL CARRIAGES,
KINDERGARTEN SETS, ROCKERS.

COMPLETE LINE OF PYREX
AND SILVERWARE

C.C.M. SKATE OUTFITS,
Hockey Sticks, Pucks, Gloves and Pads.

DECORATE YOUR CHRISTMAS TREE
FROM OUR STOCK.

GIFTS FOR ALL MEMBERS
OF THE FAMILY.

Strathmore Hardware

"The Store of Quality and Service"
M. A. RELLINGER, PHONE 54

Pot Pourri

Universities must at times give society, not what society wants, but what it needs.

The University must shelter and develop thinkers, experimenters, teachers, and students, who, without responsibility for action, will explore the phenomena of social life and endeavor to understand them.

The modern University must neither fear the world nor make itself responsible for its conduct.

Intensive study of phenomena under the most favorable conditions—the phenomena of the physical world, of the social world, of the scientific world, and the ceaseless struggle to see things in relation—these I conceive to be the most important functions of the modern University.

The modern world, what with its abundant facilities for publication and its insatiable fondness for "learned" degrees, groans under the tropical growth of "make believe."

(All from "Universities, American, English, German" by Abraham Fleisher.)

I intended an Ode
And it turned to a Sonnet.
It began à la mode,
I intended an Ode;
But Rose crossed the road
In her latest new bonnet.
I intended an Ode,
And it turned to a Sonnet.

Rose kissed me today,
Will she kiss me tomorrow?
Let it be as it may,
Rose kissed me to day!
But the pleasure gives way
To a savor of sorrow—
Rose kissed me today—
Will she kiss me tomorrow?

If Socrates is critical intelligence, and Plato nobility of spirit, Aristotle is sanity. All three are essentials of liberal education. —(Everett Dean Martin).

When all is said, the ignorance and folly of men are things that institutions cannot cure. Each must discover the path of wisdom for himself. One does not "get" an education anywhere. One becomes an educated person by virtue of patient study, quiet meditation, intellectual courage, and a life devoted to the discovery and service of truth. —(Everett Dean Martin).

LOCALS

Mr T. S. Hughes is confined to bed for a few days suffering from a severe cold. All will hope for a complete and speedy recovery for him.

Julia Gray was the lucky winner of the Kewwood Blanket given by the W. L. at the draw made Saturday at a successful tea held in Hansen's Bakery, under the auspices of the Local Women's Institute.

Strathmore Schools will close Friday December 20th for the Christmas Holidays.

Hoot Mon! What's the matter? The colors are all off their game, and no wonder. Their eyes are dazzled by gaily colored blankets that act as markers for Jimmie Swanson's curling crew. Jimmie made at that! Who is the fair damsel James. We are all green with envy.

Santa Claus will be present at Hootie's Theatre Christmas play at 3 p.m. with a special treat of candy, nuts and oranges for the children.

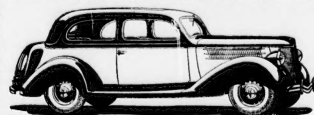
Adjutant and Mrs. Suberland and Commandant aldrif of the Gleichen Eventide Home were guests Sunday of Rev and Mrs. Gilbert.

Congratulations to Mrs. H. A. Rippe of Tule who whose ticket was the lucky one, awarding her the beautiful hand made Afghan, the tickets being sold by the Seneca Society, the proceeds from which will be used in Welfare Work. The Afghan was made by Mrs. L. N. Gardner.

Mr and Mrs Stockton are at present visiting Mr and Mrs R. Stockton, Jr. at Thompson Falls, they going on to Spokane this week. Esther remained in Washington, D. C. having secured a profitable position there.

COMING EVENT

The Baintree U.F.W.A. are holding a dance Friday January 10th, in the Nightingale Hall. A good time is assured.



NEW FORD V-8 for 1936

ON DISPLAY AT OUR SHOWROOM

DISTINCTIVE NEW LINES
AND A NEW KIND OF
MOTOR CAR COMFORT

A VERY SPECIAL
CHRISTMAS GIFT
FOR THE ENTIRE FAMILY

Comfort, Style and Economy all Combined
In The



HUGHES MOTORS

STRATHMORE, Alta. PHONE 31



Men's Neckwear

Boxed for Christmas
Priced at 50c, \$1.00 and \$1.50

SUSPENSERS

(Boxed) Youths or Men's
Prices 50c, 75c, \$1.00 and \$1.50

GARTERS AND ARMBANDS

Boxed, at 25c and 50c
Also Boxed Together \$1.00 and \$1.50

COMBINATION TIE AND COLLAR HOLDER

"Hickok" Make 50c

NEW STYLE TIE HOLDER

Initialed or Plain 50c

FUR CAPS AND GAUNTLETS

GIFT Suggestions in MEN'S WEAR

MUFFLERS

In the New Wool
Plaids at \$1.00
\$1.95 and \$2.50

Boys 65c
and \$1.00

BELTS

Mostly made by
"Hickok", Boys
or Men's 50c
\$1.00 and \$1.50

See Our New—

BUCKLELESS BELT

Zipper style in fine Black Calf, made
by "Hickok", at \$1.50

INITIALED BELT BUCKLES

"Hickok", at 50c and \$1.00

Belt Leathers, at 50c and \$1.00



Men's Extra Good Quality

ROMEO SLIPPERS

Goodyear Welt, all sizes at \$2.95

HANDKERCHIEFS

Hanks Colored or White, Initialed,
Boys, in Fancy Box, 2 for 25c
Men's, in Fancy Box, 2 for 25c
Men's in Fancy Box, 3 for \$1.00
Men's in Fancy Box, 6 for \$1.00
Real Linen, White, Initialed, each 25c

"HOLEPROOF" and "ALLAN A" SOX FOR MEN

Boxed, at per pair 25c, 35c, 50c, 75c
and \$1.00

"AUTOGART" ELASTIC TOPS

Per pair 50c, 75c and \$1.00

MEN'S MOCCASIN SLIPPERS

Pair \$1.25



WHAT ABOUT SHIRTS FOR HIM?

New lot of Tookie and B.V.D. SHIRTS
just in Stock, both Attached or two
Separate Collars, Patterns or Plain
Shades, at \$1.50, \$2.00 and \$2.50

MEN'S SWEATER COATS

All Wool, Medium or Heavyweights, in
Assorted Colors, Buttoned or Zipper
Fasteners, at \$2.45 to \$7.75

MEN'S LOUNGE ROBES

Priced from \$2.95 to \$6.75

REAL XMAS PAJAMAS

Broadcloth and English Flannel
Priced from \$1.75 to \$2.95

MEN'S CARPET SLIPPERS

Priced at 95c

CURRIE SPATS

Priced at \$1.00 and \$1.95

LEATHER AND DOESKIN
WINDBREAKERS

Thos. E. Wright
Men's Better Wear

STRATHMORE TRADING CO.

Phone 18



A. D. Shrimpton, Mgr.



XMAS Specials

MIXED NUTS—
Without Peanuts,
2 lbs 35c

PEANUTS—
Per lb 10c

JAP ORANGES—
Box 99c

XMAS CANDY—
No. 1 Quality,
3 lbs for 50c

CRANBERRIES—
Per lb 25c

CHOCOLATES—
Per lb 20c and 30c

CREAMS—
Per lb 25c and 35c

**LETTUCE,
CELERY,
TOMATOES,
Sweet POTATOES.**
Fresh for the Table.



Gifts For Him

PIYJAMAS—
Striped Broadcloth 1.65

SHIRTS—
G. W. G. Celophane Wrapped 1.75

GLOVES—
Finest Makes, Lined and Unlined.

SLIPPERS—
Superior Quality, Soft Kid.

TIES—
Lovely Gifts at Modest Prices 35c to 75c

XMAS HOSE—
Mercury Made Smartest Patterns,
2 Pair for 1.00

Acceptable Desirable Gifts for Women

HANDKERCHIEFS—
Lawn Handkerchiefs, with neatly embroidered corners, 2 for 15c

Linen Handkerchiefs, 15c and 2 for 25c

Boxed Handkerchiefs, 30c to 75c

TOILETRIES—
Attractively Boxed Dusting Powder,
Face Creams, Toilet Water 75c to 98c

KID GLOVES—
Fine Pliable Quality 1.00 to 2.95

GIFT HOSIERY—
Phantom and Holeproof 75c to 1.50

SILK PANTY, up from 49c

HANDKERCHIEFS— Neatly Boxed, 2
and 3 in box 19c to 49c

FIVE YEAR DIARY— Complete with
Lock and Key 1.00

PIYJAMAS—
Stanfield's, Novasilk, Beautiful New
Numbers, at \$2.95
Also Bloomers, Vest, Panties & Breivies.

GIFT LINGERIE—
Dance Sets, beautifully Lace Trimmed,
Celenise Sets 1.35
Crepe de Chine Sets 1.45
Satin Lace Trimmed Sets 1.95

HANDBAGS—
Genuine Leather Fitted Handbags
Priced at 1.39 and 1.49

STATIONERY—
Attractively Boxed 19c to 1.45

AUTOGRAPH ALBUMS— 25c

Memorandum NOTE BOOKS— 25c

BOOKS— Girls and Boys Series and Scout
Series, from 25c

PICTURE FRAMES— In Many Novel
Designs, at 25c

FOR THE YOUNGER MISS AND JUNIOR

Christmas Messages



A CHRISTMAS MESSAGE

"What are you going to do about Christmas?" said a woman to her husband. "Oh, nothing," said he; "it's bound to come." Exactly! Thanks be to God, it is bound to come. There is no doubting it, no denying it, no denying it. "God . . . hath spoken . . . by his son." Christmas Day is inevitable. It is bound to come.

That is the first of three old-time thoughts I want to share with you in this message of Christmas Greeting. And surely we do well to emphasize it at "such a time as this." In spite of anything to the contrary the world we live in is a Christmas world. I, for it is God's world. It is the world into which Christ came. It was the scene of God's greatest venture. Whatever still needs to be explained or thing is certain—no explanation can be adequate that leaves out Christmas. Though there be many things that puzzle, we know before we start that there is a solution. Though men still vainly grope without it, there is a key that fits—"In the beginning was the Word . . . and the Word was with God . . . and the Word was God . . . and the Word was made flesh . . . Yes, thank God—Christmas Day is bound to come.

Second:—"If It Manner" is empty, the Cross is bare." That couldn't be said better; just as it couldn't be said more concisely or more strikingly. Christmas pointed the way—the new way. Through baby hands that clutched at a Mother's breast, the one close to clutch at men's heartstrings. And He still clutches . . . still yearns . . . still waits. That is the way He reverses . . . on the festive principle of Freedom, and in the festive conviction that "Love will find a way."

Doesn't that help at all today? Surely it should. Certain nations are plucking their tails to hard and fast systems that allow of no individual freedom. And certain peoples, the least among ourselves, seem to think their religion should settle all questions quite definitely and provide them with a perfect ready-made

chart to peace, prosperity, and plenty. But neither of those ways is the one God outlined, declared, through the revelation that began on Christmas morning. That way . . . and in the long run, now as always up to now, it will be found to be the only way . . . in the way of the Cross; the slow, free, dangerous, certain, way of Love.

L. RALPH, Calgary.

WOMEN'S INSTITUTE

I wish to extend to all in Strathmore and District the best of wishes for a Merry Christmas and a Happy and Prosperous New Year, and may 1936 bring to you all Health, Wealth and Prosperity.

MRS. KEELING,
President Women's Institute.

SORORIS SOCIETY

Another Christmas comes. The year is almost past. However great have been your joys, May they now be surpassed.

HAZEL G. NICHOLLS,
President Strathmore Sororis Society.

THE LADIES AID OF THE UNITED CHURCH

Extend Season's Greetings to every one and take this opportunity of thanking all for the support they have given them during the past year.

MRS. B. F. JONES, PRESIDENT.

GREETINGS

With a world filled with music and celebrations for the greatest of all annual Festivals, we can be tuning in, and personally responding, to the real spirit of Christmas, help to make perfect harmony, and build it into a perpetual symphony of "Peace on earth, good-will to men."

The Musical Club rings out the glad bells of greeting, wishing all hearts being won by Mrs. Miller and everyone in general . . . Merry Christmas and a Happy and Prosperous New Year.

MUSICAL CLUB

MERRY CHRISTMAS

"What sweeter music can we bring than a card for to sing the birth of this our Heavenly King? Awake the voice, awake the string! Heart, ear, and eye, and everything. (RINGS)

Wishing all a Merry Christmas and a Prosperous New Year.
ELVIN SELENADERS ORCHESTRA
—Andrew Garrett

NAMAKA

Mr. and Mrs. Geo. McLean spent the week end with Mr. and Mrs. Estcott of Okotoks.

Mrs. Watts returned last week after an extended holiday among relatives in Winnipeg and Cartright.

We are glad to see Mr. Watts around again after being confined to bed for several days suffering from a severe cold.

The Ladies Aid met at the home of Mrs. H. E. Thomson on Thursday. The next meeting which will be the annual election of officers will be held at the home of Mrs. H. A. Miller on Thursday, January 24.

Mr. and Mrs. Wooster spent the week end with friends in Calgary.

Jim Bremner is filling in efficiently as express agent during the absence of Earle Baker who is relieving in Calgary office for a week or more.

Miss Maude Willis is a guest at the home of her sister Mrs. Miller.

Wonder who it was returned . . . early Sunday am.

A bridge party sponsored by ten teachers, Mrs. Thomson and Mr. Lath in the aid of Xmas tree fund was held in the school on Thursday. Six tables of bridge were played, the highest score being won by Mrs. Miller and Mr. Otto Wheeler, consolation going to Mrs. Wheeler and J. McLean. Refreshments were served and all report a very enjoyable time.

ROCKYFORD

It looks as though the skating rink is about ready as a number of young people were trying the ice out on Saturday.

The high school students write their Christmas exams this week.

Fr. D. H. Poole was a dinner host on Sunday last when six entered tained a number of friends.

Mr. Bill Walrod of Swastika spent the week end with his parents Mr. and Mrs. C. R. Walrod.

A successful bazaar for supper and entertainment was held recently in the town under the auspices of the United Church Ladies Aid. Many pretty articles were sold at the bazaar during the afternoon. At 5.30 supper was served to about 300 guests. In the evening entertainment was put on by local artists, which was followed by a one act play acted in a creditable manner by the Gleichen Dramatic Club. During the intermission Mrs. H. L. Stone made the presentations to the popularity Queen. This contest was an added feature this year which was a huge success. The winning Queen, Mauretta Poole, was presented with a gold ring, Evelyn Baldwin, Alice and Alma Hill were all very close to the winner were each presented with a white gold pendant in appreciation of their hard work.

Mr. C. A. Brown who has been a patient in the Holy Cross hospital for the past few weeks is progressing very nicely and hopes to be home in time for Christmas.

Mrs. Chas. Short and baby daughter Betty Rae of Vulcan are visiting her parents Mr. and Mrs. T. Birt until after Christmas.

We are sorry to hear that Mr. Percy Riley and Miss Eleanor Riley were operated on Thursday for appendicitis. We wish them a speedy recovery.

The Ladies Aid held their annual meeting on Thursday with Rev. F. Chapman, chairman. A splendid financial report was given by Mrs. Roberts, treasurer, which showed a good year.

work, reports of the secretary and Auditor were given. Mr. Chapman congratulated the ladies on their splendid work done throughout the year. The election of officers for the coming year are—President Mrs. Wm. Hudd, First Vice Mrs. Ed. McLean, Second Vice Mrs. E. Ross, Secretary Mrs. G. Penney, Treasurer Mrs. E. Following the election a jolly social Roberts, Chaplain Mrs. D. Jowick hour and lunch was enjoyed by all present. The first meeting of the new year will be on Friday, January 19th at the home of Mrs. C. Bradwell.

Please note that the meeting is on Friday instead of the usual Thursday.

A shower and dance was held on Wednesday evening at the Tudor Hall in honor of Mr. and Mrs. Sherman Brown. The happy couple were the recipients of many useful gifts.

Mr. and Mrs. H. L. Stone and Mrs. I. V. Reish spent a few days in the city.

Mrs. T. Birt, Alice and Harvey went to Calgary on Friday on a shopping tour.

WE WILL TAKE
Wheat
FOR
SUBSCRIPTIONS
TO
The Strathmore Standard
ON THE BASIS OF
2 1-2 Bushels of No. 1
PER YEAR

OTHER GRADES ACCORDINGLY

Have your Grain Buyer make out a Storage Ticket in favor of The Strathmore Standard. Arrears, Renewals and New Subscriptions accepted on this plan to legitimate farmers anywhere in Alberta and Saskatchewan.

ORATORICAL CONTEST BRINGS OUT HIGH STANDARD OF SPEECH

The Eighth Annual Oratorical Contest of the Strathmore District School Fair Association, held Friday evening in the Memorial Hall, ranks among the first for general excellence. The entire programme, though a long one, held the closest interest of the audience which filled the hall to its fullest capacity.

The contest as a whole was of a high order. This is as it should be to deserve a north-wide prominence from year to year. The teachers training the students are justified in feeling a genuine satisfaction at the showing, as the audience which filled the hall to its fullest capacity.

MERRY CHRISTMAS FROM PATTESON'S

Gift Suggestions

— FOR DAD —

Schaffer Pens and Pencils
Shaving Sets Brushes
Gillette Blades Cigars
Pipes Lighters Tobacco

FOR MOTHER

Fancy China — Perfumes
Lovely Stationery — Cosmetics
Useful Leather Purses
Books, by the Best Authors

FOR SISTER

Travelling Toilet Cases
Waterman and Parker Pen Sets
Moins Candy and Chocolates

FOR BROTHER

Gillette, Rolls-Wilkinson Razors
Shaving Gifts Toilet Sets
Cigarettes in Xmas Boxes

LITTLE BROTHER

Trains — Games — Guns
Mechanical Toys
Little Books, Well Printed

LITTLE SISTER

Dolls — Dishes — Games
Sewing and Baking Sets
Cut-out Books of the Quints

FOR THE FAMILY

Philco Radios- Best Ever

THE GIFT THAT GOES ON GIVING

CHRISTMAS DECORATIONS

TAGS AND SEALS

THE REXALL DRUG STORE

PHONE 49

The Strathmore Pharmacy

FOR

Christmas Cheer

SERVE

ALBERTA BEER

For merry times - - Serve
your favorite brand!

ALBERTA KNOWS NO
FINER BEERS

Obtainable From Our Warehouse in Calgary,
Vendors' Store, and Your Local
Hotel.

Distributors Limited

Agents for the Brewing Industry of Alberta.

This Advt. is Not Inserted by the Alberta Liquor Control Board, or by the Govt. of the Province of Alberta.

prizing Fred Hittle, Max Walls, Bruce Gilbert and Andrew Garrett with Miss Folk accompanying, did themselves and their teacher much credit.

The "Sax" solos by Andrew Garrett with piano accompaniment by Jean, were well given. The Quartette from Grosfoot School given by the Nilsson family, with Mrs. Nilsson at the piano, singing their song first in English then in the Danish language was a very interesting feature, and incidentally the real reason for the interest of the home life in producing this result. A Solo by L. Way, accompanied by Jean French, brought another good voice for future programmes. A recitation by Helen Way of Berta Vale entitled "Just Sylvia Rose", portrayed a pathetic picture and a plea for sympathy. The Union Duet, by John Creeve, and Jean Garrett received a well merited encore.

The addresses from Grade 7 contestants and their subjects were:
1 Joan de Arc — Jean Matern.
2 Major Burwash — Lone Sleuth of the Arctic — Walter Dosevian.
3 Potemkin Water Power of Canada — Florence McLean.

4 The Driving of the Last Spike, C.P.R. — George Freeman.
5 The Ethiopian Situation — Lawren co Downey.

6 The Driving of the Last Spike — Roberta Lawson.
7 The Canadian Lumber Industry — Keith Wheeler.

Mr. Crowther told of the development of the orchestra, and proof of the co-operation of the School Board in always being ready to assist any progressive movement.

Mr. Cameron presented medals to those pupils who won in the Inter-School sports events. They were: Irene Pritchard, Helen French, Andy and Leo Mellowen, Orrin Vostin, Clarence Van Tishem, and Wilfred Ridley.

The Contestants in Grade 8 and their subjects were:

1 The Canadian Pacific Railway — Marian Archibald.

2 Sir John A. Macdonald — Marion Gilbert.

3 The Driving of the Last Spike — Jerome Hansen.

4 The Five Fine Arts — Berta Matern.

5 My favourite Historical Character, Florence Nightingale — Phyllis Shlam.

6 The Ethiopian Question — Michael Young.

7 The Ethiopian Situation — Billy Julian.

8 Lord Tweedsmuir — Annie McGregor.

9 My Favourite Historical Heroine, Joan of Arc — Alice Trent.

The Judges were: Rev. F. Forster, Principal Hoover, and Miss Alice Howson, all of Carleton Place. Their task particularly in the Schulte Cup Contest was a difficult one, and suspense was tense as the audience waited for the decision. Judging however, from the generous applause, their verdict evidently met well with favor. Winners in the Standard Cup Contest were: First George Freeman, second Walter Dosevian.

The Schulte Cup Winners were: First Annie McGregor, second Marian Archibald.

According to the request of the Chairman, Mr. Schulte, Rev. Forster gave an exceedingly clever criticism of the various points for and against in the speeches of the contestants, which should prove most helpful in future contests. Mr. Forster expressed his pleasure and surprise at the high standard achieved by the young orators, and felt certain a number of them would be heard from in ten or fifteen years time.

Mr. Schulte paid a high tribute to Rev. Forster, saying that he felt his critique was quite the most helpful of any that had been given in the eight contests, which statement found general confirmation.

Books were presented to each of the contestants on behalf of the School Fair Association by Mr. Schulte and Mr. Crowther.

Following the singing of God Save the King, refreshments were served by a committee convened by Mrs. French, to all who had contributed to the evening's entertainment.

MURRAY RESIGNS
DIRECTORSHIPS IN
GRAIN COMPANIES

Wheat Board Head is granted leave of absence from Alberta Pacific Grain.

Following a meeting of directors of the Alberta Pacific Grain Company Limited, held in Winnipeg today, it was announced that J. H. Murray, general manager of the company, had been granted leave of absence from the company in order to enable him to devote his entire time to his duties as Chairman of the Canadian Wheat Board. Mr. Murray subsequently announced that he had also severed his connection with various other grain companies and companies having any dealing in cereals.

Strathmore HOTEL

PHONE 64

CLEAN WARM ROOMS

WE GLADLY GIVE EVERY SERVICE
POSSIBLE IN A COUNTRY HOTEL.

Dr. G. E. Koch, Prop.

ALSO

VETERINARY SURGEON

Will Answer Calls Day or Night

"WISHING YOU A HAPPY XMAS
AND A HEALTHY AND PROSPEROUS
NEW YEAR."

Staff of Strathmore Hotel.

Coal and Wood

MERCURY Double Screened LUMP,
Per Ton, Delivered \$6.40
MUTUAL Double Screened LUMP,
Per Ton, Delivered \$5.50
LESTERIDE IMPERIAL LUMP,
Per Ton, Delivered \$7.25
Buy your COAL from a reliable Dealer,
who gives you good service.
CHAS. KEELING PHONE 72

Water Systems, Plumbing and Heating
Installed and Overhauled

A. FRASER

PLUMBING & HEATING

Strathmore Alberta

CHRISTMAS GREETINGS TO ALL

SEASON'S GREETINGS TO ALL OUR
CUSTOMERS AND FRIENDS

BRITISH AMERICAN OIL COMPANY

L. CAMPBELL, Agent. Strathmore, Alta.

Cott's Meat Market

YE OLDE TIME CHRISTMAS
TO EVERYONE IN STRATHMORE
AND VICINITY

MAKE YOUR CHRISTMAS DINNER
RIGHT WITH ONE OF OUR
CHOICE TURKEYS

"A Satisfied Customer is Our Motto"

E. COTT Strathmore C. COCKYX



Buy Your Turkeys at ROBERTS' Meat Market

For Your Holiday Dinner

WISHING YOU ALL A MERRY XMAS
AND A HAPPY NEW YEAR

LEN. ROBERTS, Mgr. Strathmore.

CARSELAND

The Ladies Aid met at the home of Mrs. Giles Thursday. Officers for 1936 were elected as follows: President Mrs. H. Rose; 1st Vice Mrs. Gardiner; 2nd Vice Mrs. G. Melendy; Secretary Mrs. Walter Crowe; Treasurer Mrs. G. B. Field.

Christmas Service will be held in

United Church, Sunday December 22, at 12 noon. Special music is being prepared.

The reports from our sick people are reports of improvement and we give them hearty Christmas greetings, and wish them speedy recovery.

Teacher—Bill, if your father's car

and he bought 10 gallons, how far could he drive?

Bill—Not an inch; mother drives our car!

Teacher—Surely you know what the word mirror means, Tommy. After you have washed what do you look at to see if your face is clean?

Tommy—The towel, sir.

Curling Notes

Curling is going strong, with teams all made up and now in their third competition a record for this time of year.

The president vs. vice president competition was won by the latter, and it is rumored that the former will probably entertain the latter at some future date.

The second competition, the D.N.C. Cup was won by the James Swanson aggregation, they being most fortunate in meeting the Campbell rink on an off night when they were in a somewhat weakened condition. As a result of this unluck for win, they went onto victory in the finals and although the cup was not filled it was cleaned and polished by the victors.

The teams are now playing for the Leithbridge Cup.

There is a persistent rumor that the Swanson rink is billed to meet Robert Summers Stockton (with a picked rink) next week on the latter's visit to town, probably about the 27th. Arrangements for seating accommodations will likely be made for this event.

The annual New Year Bonspiel will take place as usual and probably be a two day affair.

It is planned to have a bang up Burns' Night get-together this coming year. There were 500 at the last big one. The committee will work for a bigger and better for 1936.

The Executive would appreciate very much if all members would pay their fee as soon as possible in order to meet running expenses.

GLENCAIRN

The local fans were treated to a clean fast brand of hockey Sunday last when the Strathmore team overcame a 1 goal lead to defeat the Glencairn Farmers 2-1. The two goals were scored by George Cleave and B. McIsaac. The visiting team showed more finish. Roy Downey scored for the Farmers, while Jack Crain and Sonny Gray got the Strathmore markers.

At a card party held recently at the Glencairn School the following were the lucky prize winners. In bridge ladies first, Florence Downey, Gent. Harold Jewsey, Constellation, Laura Groves and Walter Miner. In whist ladies first Alice Groves, gent. Bill Worthman, Constellation, Mary Groves and Donald Fraser.

The Y.P.S. held a jolly skating party on the Glencairn skating rink Sunday last when about 50 were present. After about 3 hours of this delightful sport the party gathered at Groves Cook for refreshments and a happy social hour. A winter roast is to be held at the next party.

LOCALS

Among Strathmore's young people returning from various schools of learning to spend the Christmas holidays at home are: Frederic Bailey, from Toronto University; T. Schulte from the University in Edmonton; Alice Garrett from Edmonton; Norbert Jack Van Tighem and Norman Laycraft from Calgary Normal school.

Born to Mr and Mrs Geo. Philardy Saturday December 15th a bonny Christmas present in the form of a wee son. Dr. Gilfen in attendance.

Hockey Game Saturday NITE

DECEMBER 21st,

Row Valley League,
Strathmore 9 p.m.

MAY YOUR XMAS BE JOYOUS
AND THE NEW YEAR BRING
YOU EVERY HAPPINESS

Barbor & Craddock

Victor and Majestic
RADIOS

A LIBERAL TRADE-IN ALLOWANCE

TUBES TESTED FREE—

—A COMPLETE STOCK OF BATTERIES

THE IMPERIAL OIL Company Ltd.

Extends Heartiest Christmas Greetings
A Very Happy New Year.
for all

J. E. ROBISON, Local Manager

New Year's Dance

ROCKYFORD HALL

TUESDAY, DECEMBER 31st, 1935
McKENNA'S 5-Piece ORCHESTRA

A good Dance In a Good Place

LOW WINTER EXCURSION FARES

EASTERN CANADA
Daily December 1
to January 5
Return Limit
3 Months

CENTRAL STATES
Daily December 1
to January 5
Return Limit
3 Months

PACIFIC COAST
VANCOUVER - VICTORIA
NEW WESTMINSTER
Daily December 1 to February 15
Return Limit April 30, 1936

SPECIAL FARES
INTERMEDIATE AND COACH
CLASS To Vancouver, Victoria, Seattle,
Portland and California Points—On
sale daily NOV. 11, 1935 to MAY 14, 1936
—Return limit 6 months.
21 DAY FIRST CLASS to Seattle, Portland and California Points, on sale daily
DEC. 1 to DEC. 11 and JAN. 2 to FEB. 15

Your nearest Canadian Pacific Agent
will gladly quote fares, Train Service
and make all arrangements.

Canadian Pacific

HIRTLE'S THEATRE

"COLLEGE SCANDAL"
December 20th, at 8 p.m.
December 21st at 3, 7.30 and 9 p.m.

"HANDS ACROSS THE TABLE"
and Suitable Comedies
Christmas Eve at 8 p.m.
Christmas Day at 3 and 8 p.m.

Santa Claus will be present at the Matinee with a treat for the Children of Candies, Nuts, etc.

The Management and Staff of Hirtle's Theatre wish all their Patrons a Very Happy Christmas Season



DR. D. C. HAWORTH

DENTIST

Strathmore each Friday 11 a.m. to 9 p.m.
PHONE 20

Calgary Office— 414 SOUTHAM BLDG.
PHONE M4140 Residence S9067

CHRISTMAS GREETINGS TO ALL
Say it With Choice Chocolates, bought at
VELVET Confectionary
Mrs C. BROWN, Proprietress

Carseland

Meat Market

THE SEASON'S GREETINGS TO OUR
MANY CUSTOMERS AND FRIENDS

WE WISH EVERYONE A VERY
HAPPY CHRISTMAS AND A
BRIGHT AND PROSPEROUS 1936

Choice Turkeys for Your Christmas Dinner
and Quality Meats Always in Stock.

H. M. BONITZ

Proprietor, Carseland

STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY
OFFICE PHONE 17 A. A. MOORE, EDITOR, RES. PHONE 4
SUBSCRIPTION PRICE \$2.00 PER YEAR IN CANADA
OUTSIDE CANADA \$2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

"PEACE ON EARTH"

"Glory to God in the highest, and
on Earth Peace to Men of Good Will."
Thus sang the heavenly voices on
that Christmas Eve, some nineteen
hundred years ago, and the world, at
least a part of it, heard in awed won-
der. Voices passed on, and the Christ-
child grew to mature years, and
while they were brief, yet He gave
to the world examples and messages,
sermon and prayer, that for purity of
purpose, sublimity of thought and
diction, surpass anything of a like
nature, known to humanity.

"A new commandment I give unto
you that ye love one another," the
fulfillment of which would change
this harassed, suffering, war-threat-
ened world, to one of contentment,
plenty and rightful progress. Why
are people Christian people and na-
tions so-called, afraid to adopt the
practical application?

The world is better in many ways.
Humanitarian services reach out in
larger measure, while in the other
scale, is shown the skill and brain
mankind to hurt suffering death and
destruction on their fellow beings.

Yet until we believe the time will
come when the peoples of the earth
will enforce the turning of the sword
into ploughshare, and mankind shall
dwell in Peace and Harmony. Let
each individual do his part to hasten
the day.

LAMBERTS CONTEST

Boys

K. Taylor
J. Hartell
A. Long
O. Bower
E. Lyons
B. May

Girls

M. Davidson
L. Patterson
J. Sloan
G. Cormack
D. Harwood
J. McMurray

NIGHTINGALE

The dance at the hall last Friday
for benefit of Anglican Church funds
was very successful. Mrs. Thurston
donated a turkey and guesses on its
weight were sold. Mrs. Art Kimmett
was the winner but returned the bird
for auction, and so a very tiny sum
was realized as well as creating a
lot of fun.

Mr. and Mrs. Hilton Sr. and Mr.
and Mrs. Leonard Hilton enjoyed a
day's shopping in Calgary last week.
Mrs. Geo. Carlson went to Calgary
on Monday to visit her father Mr.
Walker who is slowly improving.

Mr. Chas. Kimmett returned from
his trip up north last Saturday. He
now has choice meat with his meals.

The W. L. held their annual meet-
ing at the hall last Thursday. Four-
teen members answered the roll call.
Officers for 1936 were elected as fol-
lows: President Mrs. T. McConnell,
1st Vice Mrs. Stoodley, 2nd Vice Mrs.
Jacobs, Secretary Mrs. Harriman,
Treasurer Mrs. Chas. Kimmett. Pro-
gram committee will be appointed
next meeting January 9th.

Mr. and Mrs. B. F. Jones spent a
few hours visiting in this district on
Sunday. B. F. says we have the
hunger for rough roads. We agree but
perhaps we will have better luck
next year.

The Nightingale Nyctas W.M.A.G.
girls spent Saturday in Calgary. Six
members drove up in the morning
where they were joined by the three
members who are attending school in
the city. A dinner shopping and a
show filled the afternoon. The mirage
in the morning and Northern lights
in the evening were additional
points of enjoyment for the girls. It
is hoped there may be many such
splendid outings.

Birks

New 1936 Catalogue

Illustrating diamonds, watches, jewellery,
novelties, leather, silver, glassware, china
etc.

Free on Request

Quality goods at moderate prices

Henry Birks & Sons Ltd.

Jewellers and Silversmiths

314-8th. Ave. West Calgary, Alta.

Coal and Wood

Standard and Severn Creek Coal at Lowest

Prices
TRUCKING OF ALL KINDS
Cream Route Namaka, Tuesday and Friday
PHONE 5 NORMAN TAYLOR

SEASONS GREETINGS

With the Festive Season drawing near, I
wish to take this opportunity of wishing
all my patrons and friends A Very Merry
Xmas and a Bright and Prosperous New
Year, with the hope that the cordial re-
lations prevailing between us during the past
year, may continue on through the next.

BILL WOODLIFFE.

Get this
FREE
RADIO LOG
BRIDGE SCORE



YOU'LL want one of these.
It automatically counts up
your bridge scores according to
the latest approved rules. It also
shows at a glance where to get
Canadian, U.S. and foreign radio
stations on your dial. Visit our
store and ask for your copy while
the supply lasts.

ND-35

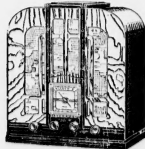
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GENERAL ELECTRIC
Radiotrons

A COMPLETE LINE OF CHRISTMAS
GIFTS AND TOYS IN STOCK.

GENERAL ELECTRIC MADE IN U.S.A. **RADIO**

Listen to **EUROPE**
with this New **MAGIC TONE**
RADIO



THIS smart, modern General Electric Radio
offers you real value in radio entertainment!
Its new "sealed-in-steel" G-E Metal Radiotrons
enable you to hear foreign stations or local
stations with plenty of power and full rich tone.
Anti-Fade Automatic Volume Control, Illu-
minated Aerophone Color Dial and other new
features! See and hear it today!

WITH THE NEW METAL RADIOTRONS
FROM THE G-E HOUSE OF MAGIC

ND-36

NEW LIFE have your
TUBES
TESTED
Free!

ARE you getting clear
and brilliant enjoy-
ment on your radio?
If not—let's fix your
tubes. Bring them to our store and we
will test them on the latest type of
testing equipment so that you can see
for yourself if they need replacing.
Do simply give us a call on the tele-
phone. We will send our representative
to test your tubes in your own home.
Do it now! By replacing worn tubes
with new General Electric Radiotrons
you will have new life in your radio.

ND-35

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GENERAL ELECTRIC
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PROSPEROUS NEW YEAR TO ALL.

Crown Lumber Company Ltd.

Strathmore, Alberta. Phone 26

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Classified Advertising, per issue 35c
 Three issues for \$1.00
 Reading Notices, Coming Events 50c
 Cards of Thanks, In Memoriam Notices, etc
 per issue 50c
 Display Advertising Rates on Application.

FOR SALE—AT A LOW PRICE
 \$1500 Four Ring and case
 most new, Phone 17, Strathmore.

WANTED TO TRADE—A QUIET
 Yorkshire four 4 years old, dog-
 tered, good size, Phone W. 1, River
 1712, Strathmore.

PERSONAL GREETING CARDS—
 and Stationery for Xmas at 10c
 price, See V. Moran, Standard 19,
 vice, Phone 17, Strathmore.

WANTED—SECOND HAND DOLL
 BAGES, in good shape. Apply Mrs.
 C. Garriot, Box 245, Strathmore.

A. L. WILLIAMS, B. A.
 Secretary-Treasurer Greenwood M. D.
 ROCKYFORD—PHONE No. 31
 Barrister, Solicitor, Notary
 Business Service and Insurance

PETE DE KORT
 Carpenter
 STRATHMORE

CHASE & CO.

Funeral Directors
 and Embalmers
 LADY ATTENDANT
 PHONE 78

TOWN OF STRATHMORE

NOTICE

Tax payers are reminded that tax
 es unpaid during the month of Decem-
 ber will on 1st January 1936 be sub-
 ject to a penalty of 1 per cent.

T. M. WEARDS, Sec.-Treas.
 (Dec. 1, 11, 18, 24)

HUB

BILLIARD ROOM
 AND BOWLING
 ALLEYS
 STRATHMORE
 Tobaccos and All
 Smokers Necessaries
 R. HAMBLBY, Prop.

The S. S. S. will be putting up
 Xmas Hampers on Wednesday and
 Thursday afternoon, December 19th
 and 20th. Any members or friends of
 this Society who care to give dona-
 tions of food suitable for these pur-
 poses may leave same at King Edward
 Hotel Sample Room after 2 p.m. Wed-
 nesday.

HOW ABOUT YOUR
 SUBSCRIPTION ?

KING EDWARD HOTEL

A VERY MERRY CHRISTMAS AND
 PROSPEROUS NEW YEAR TO ALL.

Used Cars

1928 CHEVROLET COACH.
 1935 FORD TUDOR
 1934 CHEV. MASTER SEDAN
 1934 CHEV. STANDARD COACH
 1934 OLDEMObILE COUPE
 1929 PONTIAC COUPE
 1927 CHEV. TRUCK

SERVICE ON ALL MAKES OF CARS
 Gasoline, Oil Heaters, Radios

ROCKYFORD GARAGE

Mrs F. W. Gibson, Mgr. Rockyford, Alta.

FRATERNAL

CANADIAN LEGION, B. E. L.
 Strathmore Branch No. 10



President J. S. GUNN
 Sec.-Treas. W. S. PATERSON
 Hall Manager P. WRIGHT

Meetings held the second Tuesday
 of each month. All eligible welcome
 as members.

The Van Tighem Agencies

INSURANCE Of All Kinds
 Life, Fire and Automobile
 Local Agent for—The Sun Life Assurance
 Co. of Canada and Canadian Westinghouse.
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COAL

AND GENERAL TRUCKING

Standard Coal Carbon Coal
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DRY WOOD. Trucking of All Kinds.

PROMPT SERVICE. PHONE 80
 CARL JONES Strathmore, Alberta

RISDON'S MACHINE SHOP

Machine Work And Welding

Cockshutt Implements

PHONE

27



GIFT Suggestions

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28
 S. LIBIN, Manager

MEN'S
 ROMEO SLIPPERS
 Brown or Black,
 Kid, pair \$2.15

MEN'S
 LINED GLOVES—
 Soft Capiquin,
 Pair \$1.30

MEN'S TIES
 From .39c to \$1.00

MEN'S
 DRESS SHIRTS—
 From 75c to \$1.75

MEN'S
 WOOL SCARFS—
 Smart and new,
 Each \$1.00

MEN'S BELTS—
 Individually boxed,
 Each 55c

MEN'S FANCY
 WOOL SOCKS—
 At 40c and 50c

MEN'S OPERA
 CUT SLIPPERS
 Pair \$1.25

BOYS
 DRESS SHIRTS—
 Each 85c

WE HAVE A NICE
 ASSORTMENT OF
 SMART TOYS.

WE HAVE JUST
 RECEIVED A
 SHIPMENT OF
 LADIES' DRESS
 SHOES

TEA SETS—
 23 Piece,
 At \$1.35 to \$1.75

DINNER SETS—
 32 Piece \$3.75

LADIES
 Colorful SCARVES—
 At 75c to 95c

MEN'S
 DRESS SHIRTS—
 From 75c to \$1.75

MEN'S
 DRESS SHIRTS—
 From 75c to \$1.75

MEN'S
 WOOL SCARFS—
 Smart and new,
 Each \$1.00

MEN'S BELTS—
 Individually boxed,
 Each 55c

MEN'S FANCY
 WOOL SOCKS—
 At 40c and 50c

MEN'S OPERA
 CUT SLIPPERS
 Pair \$1.25

BOYS
 DRESS SHIRTS—
 Each 85c

WE HAVE A NICE
 ASSORTMENT OF
 SMART TOYS.

WE HAVE JUST
 RECEIVED A
 SHIPMENT OF
 LADIES' DRESS
 SHOES

CHRISTMAS
 GREETINGS
 TO ONE AND
 ALL

ROBES—
 (Eiderdown)
 Each \$2.69

HOSE—
 Grape,
 Pair 59c to \$1.00

HANDKERCHIEFS
 Fancy, 3 in a box,
 From 50c to 75c

TOWEL SETS—
 From 75c to \$1.95

LUNCHEON SETS—
 From 75c to \$1.39

VANITY SETS—
 Each 65c

CUP & SAUCER
 Fancy, 40c
 to 59c

XMAS TREE
 DECORATIONS—
 2 for 5c
 5c and 10c

SLIPPERS—
 Ladies' Bedroom,
 Up from 85c

SLIPPERS—
 Childrens Bedroom
 Up from 65c

BED SPREADS—
 \$2.95 and \$3.25

BED COVERS
 Pure Wool,
 Reversible 60 x 80,
 in wanted combina-
 tions, each \$5.95

BED COVERS
 Pastel, Extra qual-
 ity and weight,
 Correct Shades,
 60 x 80, Each \$4.50

MANICURING Set—
 Children's 25c
 and 39c

SWEATERS—
 Ladies' Fancy,
 Up from \$1.99

XMAS SEALS—
 Pkg. 5c and 10c

WE CASH CAL-
 GARY CHEQUES
 FOR OUR CUS-
 TOMERS WITHOUT
 EXCHANGE.

JAP ORANGES—
 Box 98c

ICING SUGAR—
 2 lbs 18c
 5 lbs 40c

BROWN SUGAR
 3 lbs 23c
 6 lbs 45c
 10 lbs 65c

DATES—
 3 lbs 25c
 6 lbs 45c

PITTED DATES
 2 lbs 29c

CURRENTS—
 Re-cleaned,
 4 lbs 55c

RAISINS—
 Seedless,
 4 lbs 48c

PEEL—
 Cut Mixed,
 1 lb pkg 23c

ORANGE and Lemon,
 1 lb 23c

CHERRIES—
 GLACED
 1 lb 37c

WALNUTS—
 Shelled, 1 lb 35c

ALMONDS—
 Shelled, 1 lb 39c

MIXED NUTS—
 In shell, no peanuts
 1 lb 20c
 5 lbs 90c

PEANUTS—
 Fresh Roasted,
 2 lbs 22c
 5 lbs 50c

Sweet BISCUITS—
 1 lb 25c

CANDY—
 Xmas Mixed,
 2 lbs 35c
 5 lbs 85c

FANCY CREAMS—
 1 lb 25c
 2 lbs 45c

MAPLE BUDS—
 1 lb 25c

MIXED CANDY—
 3 lb box 85c

CHOCOLATES—
 5 lb box \$1.10

CRACKERS—
 Containing Hats &
 Caps, pkg 35c
 and 45c

FIGS—
 1 lb 20c
 10 lb box \$1.85

CANNED FRUIT—
 PINEAPPLE—
 Sliced or Crushed,
 2 tins 25c

1 Peaches 23c
 1 Apricots 19c
 1 Pears 19c

ALL FOR 79c

JAM—
 Plum, Pure
 4 lbs 48c

Strawberry,
 4 lbs 63c

Pineapple
 Marmalade,
 4 lbs 65c

PICKLES—
 Dills, Jar 27c
 Gallon Jar \$1.05

Sweet Mixed,
 Jar 35c
 Gallon Jar \$1.75

SPECIAL—
 GINGER ALE—
 24 bottle case 90c

FRUIT AND
 VEGETABLES

JAP ORANGES—
 Box 98c
 2 Boxes \$1.95

APPLES—
 Different varieties,
 Unwrapped,
 Box \$1.69

McIntosh Red,
 Wrapped, \$1.90

Delicious,
 Wrapped \$2.25

Sweet POTATOES—
 4 lbs 25c

SPANISH ONIONS
 3 lbs 25c

CRANBERRIES—
 1 lb 25c

HEAD LETTUCE—
 Each 10c

CELERY—
 Well Trimmed,
 1 lb 10c

TOMATOES—
 Hot House, lb 20c

BANANAS—
 2 lbs 25c

ORANGES—
 Dozen 25c and 35c

50c